

Nikolai Alexandrovich Udyansky

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Nikolai Udyansky is an entrepreneur from Kharkiv, known for his cryptocurrency and IT projects. His business profile includes platform development, involvement in Coinsbit and Qmall, and investments in property.



Status: Entrepreneur; cryptocurrency and IT projects

Other names: Nikolai Udyansky; Mykola Udyansky; Nikolai Alexandrovich Udyansky

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IT and cryptocurrency projects

Nikolai Alexandrovich Udyansky is listed in his LB.ua profile as a co-founder of the IT company Profit, established in 2013 together with Bogdan Prilepa. Subsequently, his public activities became closely linked to the infrastructure of cryptocurrency trading platforms. [\[1\]](#)

In an interview for a Forbes profile, he spoke about the sale of his payment terminal business, his work in Thailand and the creation of cryptocurrency exchanges. This information is presented as the entrepreneur's own account. Unlike a company registration extract, such an account does not allow for an independent verification of the value of each transaction. [\[2\]](#)

Coinsbit, Qmall and net worth

Forbes estimated his fortune at \$180 million in 2021. The publication later noted the impact of the crypto market crash and the war on this valuation. Udyansky's press office informed Forbes that his stake in Coinsbit was sold in 2019, after which he received a percentage of the net profit. The historical valuation of his fortune does not represent his current balance sheet. [\[2\]](#)

In the same profile, Forbes investigated claims regarding the regulation of Qmall: the National Bank of Ukraine (NBU) and the Ministry of Digital Transformation denied any involvement with the project. This discrepancy between the marketing description and the regulators' response is important for assessing the platform's status. [\[2\]](#)

What is known about the rumours surrounding YoBit

The original ORD-UA article puts forward the theory that Udyansky may be linked to YoBit. However, this cannot be equated with proven ownership of the exchange: the verified compilation lacks sufficient primary corporate documents to establish such a role. This theory is treated as a separate subject for editorial verification, rather than as a biographical fact. [\[3\]](#)

His profile is thus centred on well-known IT and cryptocurrency projects, with a distinction made between the entrepreneur's own statements, assessments by the business press, and as yet unconfirmed speculation.

This profile was last updated on 30 September 2026. The information relates to the dates of the documents and publications cited. To correct any factual errors or provide a response, please contact the editorial team via the website's contact details.

Sources

1. LB.ua: Nikolai Udyansky, biographical profile
https://rus.lb.ua/file/person/4900_udyanskiy_nikolay_aleksandrovich.html
2. Forbes Ukraine: Nikolai Udyansky, ranking profile and the entrepreneur's responses
<https://forbes.ua/ru/profile/mikola-udyanskiy-475>
3. ORD-UA, 22 December 2025: the author's account of YoBit and Nikolai Udyansky
<https://ord-ua.club/2025/12/22/kriptoprizrak-s-millionami-kto-na-samom-dele-stoit-za-yobit-i-imperiej-nikolaja-udjanskogo/>

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Original publication

<https://kartel-khimprom.com/en/dossier/nikolai-alexandrovich-udyansky/>