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Alexander Alexandrovich Slobozhenko

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Date of birth: 1998-08-03

Status: ‘The Suspect’, ‘The Blogger’

Other names: Oleksandr Slobozhenko

Place of birth: Belogorodka, Kyiv Oblast.

Activities: entrepreneur, blogger, founder of Traffic Devils.

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Alexander Slobozhenko built his public profile on a combination of his online advertising business and his display of a lavish lifestyle. Sports cars, social media and stories about his earnings have made the founder of Traffic Devils a recognisable figure in the Ukrainian media landscape. Later, however, the focus shifted to questions about the source of his income and his tax payments.

According to a biography published by LB.ua, Slobozhenko studied software development at the Kyiv College of Communications. He entered the traffic arbitrage sector in 2016, and in November 2019 he founded the Traffic Devils team. Its main focus is on attracting an online audience for advertisers, including those in the online casino sector.

The case concerning taxes and the legalisation of income

On 16 August 2024, the Economic Security Bureau reported that the founder of an arbitration firm was suspected of tax evasion and the laundering of criminally obtained assets. ‘Ukrainska Pravda’ linked this report to Slobozhenko. According to the investigation, between 2020 and 2023, the head of the organisation received over one billion hryvnias in income that was not declared; the amount of alleged tax evasion exceeded **213 million hryvnias**.

The BEB described the use of cryptocurrency wallets registered in the name of the director and authorised representatives, followed by the conversion of funds into cash. The agency also reported the seizure of eight vehicles and property. These circumstances are presented as the investigation’s version of events, rather than the conclusion of a final judgement.

Slobozhenko’s position

In the spring of 2025, the entrepreneur publicly acknowledged problems with tax payments and stated his intention to settle the debt. He attributed the situation to an inadequately structured legal business model. The statement itself does not confirm that the tax arrears have been fully settled or that the criminal proceedings have been discontinued.

In the spotlight on Kartel-khimprom.com

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The editorial team is preparing a separate article on Slobozhenko’s alleged links to a Warsaw-based group, which a confidential source claims is connected to ‘Khimprom’. The source’s assertion that the businessman plays only a nominal role requires independent verification. This dossier does not assert that Slobozhenko’s membership of a criminal organisation is an established fact.

View all photographs in the online gallery

Sources

1. LB.ua — Alexander Slobozhenko’s biography
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3. Ukrainska Pravda — Slobozhenko and the tax evasion case
   https://www.pravda.com.ua/news/2024/08/16/7470672/
4. Forbes Ukraine — the Traffic Devils business and the attention of law enforcement agencies
   https://forbes.ua/innovations/dolaroviy-milyoner-ta-vlasnik-avtoparku-na-35-mln-zasnovnik-traffic-devils-slobozhenko-zarobiv-groshi-na-arbitrazhi-trafiku-yak-vlashtovaniy-yogo-biznes-i-chomu-vin-zatsikaviv-pravookhorontsiv-17062024-21776
5. DOU — Slobozhenko’s position on the tax case, 1 May 2025
   https://dou.ua/lenta/news/oleksand-slobozhenko-about-tax/

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Original publication

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