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# Burkin and Pin-Up: the casino on the old campaign domain and the new search for Punin — what the investigation revealed

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The domain for the anti-drug campaign ‘Catch the Dealer’ still leads to a page featuring the Pin-Up casino design. A follow-up check on 24 November 2026 reproduced the sequence of events described in the October article:...




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Editorial photomontage. Burkin’s face is taken from the original cover; the reference image of Punin is from official AFM material. The domain redirection and the Kazakhstani investigation are separate matters; there is no evidence that Burkin personally controls the current website. The background is for illustrative purposes only.

The domain for the anti-drug campaign ‘Catch the Dealer’ still leads to a page featuring the Pin-Up casino design. A follow-up check on 24 November 2026 reproduced the path described in the October article: the main address, the subdomain, the Ukrainian-language page and a separate link from the registration button to a third-party site. In the interval between the checks, a new official context emerged in the story — a Kazakhstani manhunt for Dmitry Punin and Marina Ilina in connection with the Pin-Up and Pinco case.

These developments make the story more compelling, but do not allow us to piece together the missing link. HTTP responses show where visitors are redirected. Materials from the AFM describe the alleged organisation of the casino and the payment infrastructure in Kazakhstan. None of these sources, on its own, establishes that the current redirection is personally managed by Yegor Burkin or Punin. Therefore, the investigation follows two lines of inquiry: the measurable traffic route and the roles of individuals as established by the sources.

## What has changed 39 days after the first check

In the first article about the domain of Yegor Burkin’s project A check dated 16 October 2026 was recorded. On 24 November, we obtained the server responses again, recording the date, the address of each step and the checksum of the content. The difference between the dates is 39 days. These are two observed points, not proof of continuous operation of the route every day between them.

The main domain is spiymaibarigu.com.ua returned a 301 status code and the address pinup.spiymaibarigu.com.ua. The subdomain also responded with a 301, redirecting to the /uk/ path. Ukrainian page returned 200 results with the headline ‘Pin Up Casino – play online for money in Ukraine’. This means that it has been reconfirmed that it is not merely someone else’s logo in the image, but a functioning server chain leading to content about gambling.

| Element verified on 24 November 2026 | Response received | Significance of the observation |
|---|---|---|
| The campaign’s original domain | 301 redirect to the pinup subdomain | The server redirects the incoming request |

| Element verified on 24 November 2026 | Response received | Significance of the observation |
|---|---|---|
| Subdomain without a language path | 301 redirect to /uk/ | The Ukrainian page is selected |
| Page /uk/ | 200 | Content featuring the casino’s branding was retrieved |
| Address /uk/go/ | 302 on workaroundxyz.com | The button uses a separate external link |

The investigation was limited to public pages and server responses. It did not involve creating an account, entering personal data or transferring money. Therefore, the current result is a technical documentation of the route. To confirm that funds have been credited to a specific operator, a different set of confirmations is required, which the 301, 302 and 200 responses alone do not provide.




The route confirms the change in the site’s purpose. It does not identify the domain owner, the advertising account or the recipient of the commission.

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## Instead of the old description, there is now a showcase featuring a catalogue of games

The first article described a page with boilerplate text. The HTML retrieved on 24 November now displays a fully developed site structure: sections for the casino and live games, product listings, a support menu, and login and registration options. There are sections on responsible gaming and data protection. This means that during the re-check, we compared not only the destination address but also the actual content returned.

However, the menu promising support does not confirm the existence of a service agreement, and the games catalogue does not identify a legal entity. The page may replicate a recognisable interface. To designate it as the operator's official website, separate confirmation from the operator and verification of its details would be required. In this article, it is consistently referred to as the Pin-Up-branded page.

This discrepancy persists even though the design now looks more professional than before. A working link, an external redirect, the interface and the actual account management all relate to different observations. Our latest findings confirm the first three points. One cannot, based on appearance alone, attribute a valid licence to the page or claim that its visitors are receiving the service as advertised.

## The registration button reveals the source of the traffic

In response addresses /uk/go/ it indicates a redirect to workaroundxyz.com with advertising parameters. The utm_campaign parameter contains the name pinup.spiymaibarigu.com.ua, whilst the utm_content parameter contains the value seo_button_reg. This corresponds to the designation of the advertising source and the specific button. This interpretation is based on an editorial analysis of the URL structure, rather than disclosed information from the advertising dashboard.

The tags make it possible to distinguish this page from a random mention of the brand. Visitors are directed via a specially generated address that identifies the source of the referral. However, the text itself does not reveal the commission rate, the terms of the partnership, the recipient of the remuneration, or the ownership of the end account. To speculate on a random beneficiary in the absence of this data would be to distort the findings of the investigation.

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The nature of the two types of traffic is also significant. The old posts attracted people interested in the public campaign, whereas the current page offers a different product. This change of purpose in itself warrants attention, even without proven financial overlap. A reader clicking on an archive link is taken to a context that was not part of the campaign's original promise.

## How an anti-drug campaign created a public link to this address

On 9 May 2023, 'Channel 5' reported regarding the launch of a campaign offering cash rewards for information on drug dealers and laboratories. Among the conditions was the requirement for documentary evidence of a report having been made to the law enforcement authorities. In Delo.ua publications Yegor Levchenko was presented as the main patron, and the website is listed as the project's resource. These publications explain the origin of the old links, without verifying the current domain administrator.

'Detector Media' in December 2023 Levchenko linked the initiative to Yegor Burkin and described its widespread media promotion. In this context, the campaign's name served to shape the public image of a man who had been the subject of discussion in connection with drug trafficking. The campaign's impact on reputation can be analysed, but it would be incorrect to claim that its sole purpose was to advertise the unlicensed casino.

The current investigation has not established a continuous history of domain ownership between the campaign and the redirect. Sale, transfer of control, use by an advertising partner or compromise are possible explanations, but not established facts. To determine which of these is the case, registration details and access records are required. The fact that the address matches across different years proves the continuity of the domain name, but not necessarily of the people behind it.

## What the AFM's statement on Punin and Ilina added

4 November 2026 Kazakhstan's Financial Monitoring Agency has placed Punin and Ilyina on its wanted list on suspicion of organising illegal activities involving Pinco and Pin-Up for Kazakhstani users. The agency specified a preventive measure in the form of detention. This is not a report of their actual arrest.

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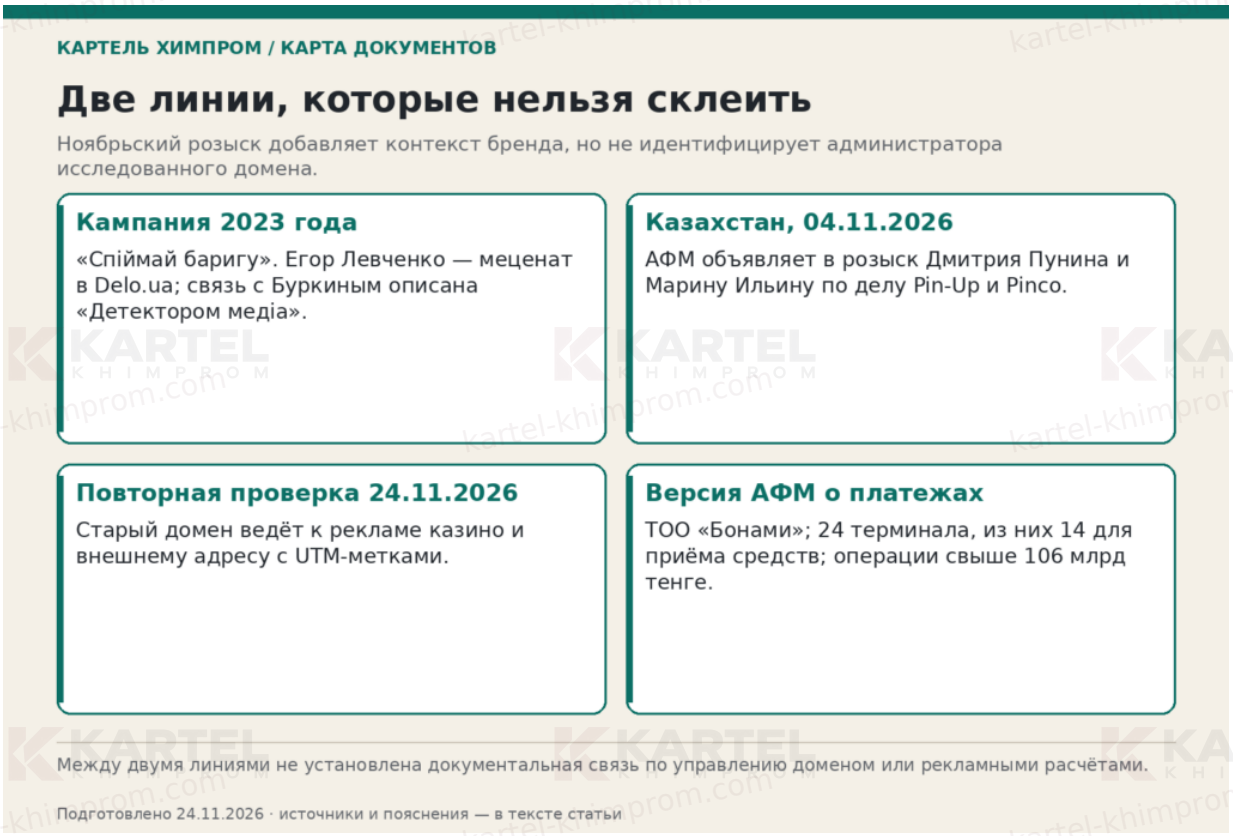
According to the AFM, the local entity was ‘Bonami’ LLP, which held a bookmaking licence under the PIN-UP.KZ brand, whilst the licensed business was used as a front for an online casino. The report details 24 payment terminals, 14 of which accepted money, and a transaction volume exceeding 106 billion tenge. This sum relates to transactions within the alleged scheme, rather than Punin’s established personal profit.

This new report is significant in that it names a specific organisation and payment mechanism. However, the domain spiymaibarigu.com.ua and Burkin are not mentioned in it. Consequently, the report may provide further context regarding Pin-Up, but does not confirm the legal ownership of the Ukrainian website under investigation. The brand match serves as a basis for comparing the materials, rather than a definitive identification of all operators.



No documented link has been established between the two entities regarding domain management or advertising payments.

## The payment history extends beyond a single advertising website

In press release dated 9 November 2026 The AFM described another investigation into three affiliated companies and hundreds of terminals serving several casinos. The agency cited transactions totalling 191 billion tenge and an estimated commission of 286 million. According to its account, the bank details of legal entities and sole traders were used, sometimes without their

knowledge, whilst fictitious contracts and websites simulated the purchase of goods and services. The case has been referred to court.

This information demonstrates why a financial investigation cannot stop at a visually appealing page with a logo. The receipt of funds may take place via a separate infrastructure involving other legal entities and different payment purposes. However, the Kazakhstani model cannot be applied to every website bearing the name ‘Pin-Up’ without evidence. Moreover, one cannot simply add 106 and 191 billion together: public reports do not fully disclose the boundaries of these flows or any potential overlaps.

Related publications and individuals involved are analysed in the article on payments involving Pin-Up/Pinco, Druzhinsky and Levkovich. It helps to make sense of the names, but does not link all the episodes mentioned to a single operation. For each payment, the country, the period, the recipient and the specific role of the participant remain key factors.

## What is known about the editorial notice regarding deposits

In the original article, the editorial team reported on the verification of an agent and the match between the P2P details provided and those on another website. No supporting documents for independent verification were published in that article. The repeat technical verification carried out in November does not replicate these financial incidents and does not elevate their status to that of an independently established fact.

For such a comparison, one needs at the very least the dates, the payment system, the recipient’s ID and confirmation of the transfer. Even the identification of a common intermediary does not in itself prove that the two clients have a common owner. This is precisely where the line is drawn between the visitor’s identified route and the allegation of joint management of funds. We have left this line visible in the diagram.

## The brand’s stance and the main unresolved issue

PIN-UP Global in a statement from May 2025 It contested the Ukrainian charges and sanctions and declared its intention to defend its interests through legal channels. This was its position regarding the Ukrainian dispute at that time. It does not constitute a separate response to either the Kazakhstani search warrant of November 2026 or the re-examination of the specific domain. No

further comments were sought from the parties involved for this article.

The main finding of this follow-up is the re-confirmed transformation of the old campaign address into a channel for casino advertising, and the discovery of a method used to tag the redirect. The main unknown is who currently controls the domain and is reaping the commercial benefits. Biographies are available at Egor Burkin’s dossier, Dmitry Punin’s dossier and Marina Ilyina’s dossier. The answer regarding control should come from the domain documents and advertising records, rather than from the proximity of their portraits on the cover.

*Prepared on 24 November 2026. The diagrams have been drawn up based on the sources cited; versions and procedural statuses are indicated in the text. No new comments were sought from those involved whilst preparing this follow-up.*

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## Use of materials

An active link to the original publication is required when using these materials.

Original publication

https://kartel-khimprom.com/en/article/burkin-and-pin-up-the-casino-on-the-old-campaign-domain-and-the-new-search-for-punin-what-the-investigation-revealed/